

SWAN IMPACT NETWORK



IMPACT REPORT

2023





Angel Investors enabling creative entrepreneurs to deliver massive impact as they address the world's most pressing problems.



The challenges we confront are seismic—global warming, income disparities, pandemics, hunger, and prejudice—each demanding urgent attention.

These battles await the ingenuity of visionary entrepreneurs that are creating solutions that transcend the ordinary. They are the heartbeat of SWAN—the architects of change.

SWAN angel investors generously open their pocketbooks to fuel these entrepreneurial startups, enabling their solutions to scale and to deliver significant impact. We help grow these transformative endeavors, casting ripples that touch lives, communities, and the very fabric of our shared existence.

The SWAN Impact Network — a force for good, a beacon of possibility. Join us.

IMPACT HIGHLIGHTS

U.N. Sustainable Development Goals Addressed



Cumulative Impact to Date

41

Impact Investments

\$13.8M

Total Invested

55%

Underrepresented* Founders

**SWAN defines the term "underrepresented" to include individuals originating from communities historically underrepresented in business and technology, including women, Black, LGBTQ, LatinX, and Native American communities.*

IMPACT FOCUS

ENVIRONMENT:

slowing global warming,
conserving natural
resources, and decreasing
pollution



HEALTH & WELLNESS:

reducing healthcare costs
and making healthcare more
accessible to
underserved populations



ECONOMIC EMPOWERMENT:

supporting diverse or
disadvantaged populations



EDUCATION:

improved educational
outcomes



KEY VALUES

We recognize that an
entrepreneur's abilities are
not defined by race,
culture, sexual orientation,
gender expression, or
socioeconomic status

We demystify the
investment process by
educating new angels

SUPPORTING INSPIRING ENTREPRENEURS



SWAN INVESTMENTS SNAPSHOT

SKYVEN TECHNOLOGIES



Arun Gupta,
CEO/Co-founder



"The entire SWAN team is great. They have been supportive since day one. In particular, Steve Maysonave has provided invaluable advice throughout our growth. He has been both an advisor and board member, and has even helped us hire a great VP of Sales."

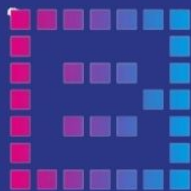
Skyven's Impact Goal:

Reduce greenhouse gas emissions from industrial plants

BINARY BRIDGE



Lori Most,
CEO/Founder



"I tell quite a few founders about SWAN! I always encourage them to apply for several reasons. Our solution has a very heavy focus on marginalized populations, and I liked that SWAN members gravitated toward our mission and goals to help us make a huge impact in the world."

Binary Bridge's Impact Goal:

Improve the quality of healthcare for underserved populations

SWAN INVESTMENTS SNAPSHOT

NANO PHARMASOLUTIONS



Kay Olmstead,
CEO



"Swan Impact Network has been incredible partner by not only providing funding, but also coming alongside the ups and downs of company growth and developing needed therapeutics for underserved patients and their families."

Nano PharmaSolutions' Impact Goal:
Decrease the approval time for new drugs

PECOS WIND POWER



Joshua Groleau,
CEO/Co-founder



"As a first time founder, I've tapped several SWAN members for advice regarding deal structure and terms. They have been an excellent sounding board, particularly when helping me understand the unique perspectives of an Angel investor."

Pecos Wind Power's Impact Goal:
Increase access to affordable wind energy

PHILANTHROPIC IMPACT FUND

DONATE TO PROMISING, PURPOSE-DRIVEN STARTUP COMPANIES

SWAN Philanthropic Fund allows donors to make tax-deductible charitable donations to for-profit startup companies. SWAN offers a holistic approach to investing in impact through the Angel Network and the Philanthropic Fund.



Increase the amount of carbon fiber that is recycled

"The SWAN Impact Network plays a critical role in supporting early stage entrepreneurs. They are well positioned to support companies that are in the middle of commercialization and need a little extra bit of support to reach that next critical inflection point."

-Andrew Maxey, Vartega CEO



Enable diesel engines to burn clean, renewable biofuels

"As a group of experienced business leaders with a passion for combating climate change, SWAN has a deep network of talent and connections that has proven extremely valuable for learning how to grow our business."

-BJ Johnson, ClearFlame CEO and Co-Founder

Returns are Reinvested

The SWAN Philanthropic Fund is evergreen and regenerates, with all revenue going directly back to fund future grants and investments. Powered by Impact Assets.

OUR REACH



3 chapters - Austin, Dallas & Houston



34 current portfolio companies in **13** states



55% of portfolio founders are underrepresented*



42% of SWAN members are underrepresented*



6+ networking + 4 pitch events annually



34+ annual educational webinars



\$75K invested via SWAN Philanthropic Fund



Members/Partners: Pegasus Park Water Cooler, MassChallenge, Divinc, Arpa-H Customer Experience Hub, Texoma Semiconductor Tech Hub, SVP Austin and Dallas, E8 Angels, Clean Energy Ventures, Second Day, among others

**As defined on page 3*

HEAR FROM OUR MEMBERS

"I've loved sharing my impact measurement and management expertise with a network that's genuinely committed to making a difference in social and environmental issues. It's been inspiring to connect with angels and associates who contribute diverse expertise and experience and are passionate about helping early-stage, impact-oriented companies grow. SWAN's dedication to investing in startups tackling big challenges and their mission to educate on impact investing makes me proud to be part of this fantastic community."

- Brianna Losoya-Evora

Head of Impact Measurement and Management, Sweef Capital



"At SWAN, I am able to harness my knowledge and experience and apply it to support angels and their investments in Life Science companies that share the same values for social impact through the advancement of science and technology. It's been a privilege to work with SWAN team members as we work together to bring new technology to those who need it most. I can't recommend joining this incredible group of people enough."

- Samantha Vaccaro

Consultant, Healthcare & Biotech



"SWAN enables my purpose of trying to change the world I touch, through access to the innovative, impact focused companies and founders in our portfolio. It's incredibly fulfilling to be a small part of helping these innovators (especially underserved founders) in their journey to change the world"

- Suresh Sundarababu

Director, National Instruments

WITH SPECIAL THANKS TO OUR DONORS & SPONSORS



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**Want to learn more?
Contact us at associate@swanimpact.org**