



Southwest Angel Network

**Southwest Angel Network (SWAN)
501(c)(3) Nonprofit Organization**

SWAN Overview

- ▶ **Social-impact Investing:** nationally-acknowledged leader in social-impact, angel investing
- ▶ **Goal:** positive ROI for SWAN investors while improving societal outcomes
- ▶ **Diversity:** typically half of SWAN investments are made into companies with diverse leadership teams
- ▶ **Fees:**
 - No charge to companies applying for funding
 - No management fees or carry fees for investors
 - Annual fee for SWAN members
 - Corporate sponsorship options

Focus Investment Areas “Social Impact”

Environment
and
Clean Tech



Improving
Educational
Outcomes



Improving
Health
Outcomes

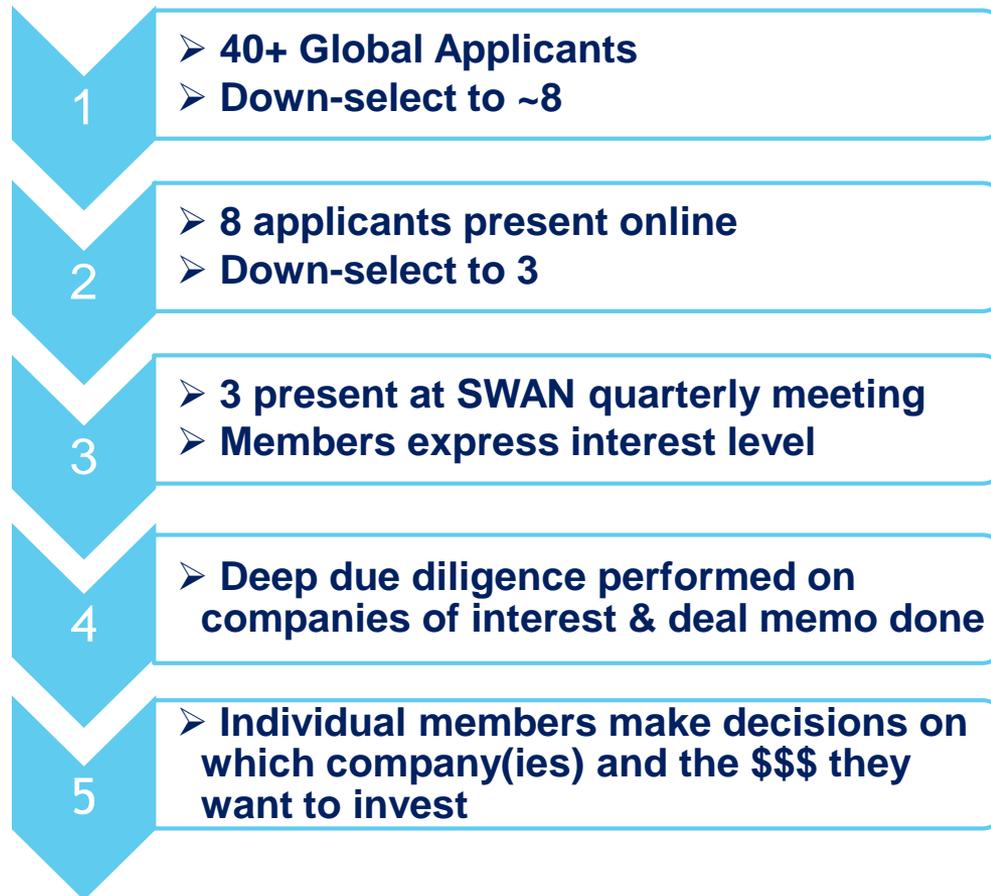


Empowering
Disadvantaged
groups



SWAN Investment Selection Process

Typical Applications & Decision Flow – Four times each year –



SWAN Due Diligence

Process and Objective

Provide a point-in-time assessment* of the company's investment opportunity across the following areas:

- ▶ Social Impact
- ▶ Team and Operating Ability
- ▶ Product and Technology
- ▶ Market Size and Customer Problem Verification
- ▶ Go-to-Market Strategy
- ▶ Competition
- ▶ Exit Opportunity
- ▶ Proposed Deal Terms
- ▶ Corporate Structure and Governance
- ▶ Financials

* **Note:** scoring from 1 (Critical) to 5 (Effective) based on the salient strengths and weaknesses observed for each assessment area.

SWAN Portfolio Companies

Since Jan 2016, SWAN members have invested >\$2M in >12 companies



Portfolio Examples

AIQUEOUS is initially focused on modernizing water conservation with a data-driven approach and mission to help create smarter utilities and smarter cities.



DayOne Response™ develops and supplies innovative solutions for disaster relief which is focused on water purification that creates clean drinking water in 30 minutes.

ResilientGrid provides situational awareness and response software for critical infrastructure resiliency, reliability, and security. Utilizing a single pane of glass for relevant data streams, it improves emergency response through analysis, visualization, and collaboration.



Portfolio Examples - cont.



OneSeventeen Media helps children solve complex social emotional (SEL) issues and make wiser decisions by providing easy-to-use, AI-based education tools that adjust content and related mentoring.



On the Dot is a women's empowerment organization dedicated to providing advice and mentors to young women all around the world.

teleCalm® provides a smarter, safer phone service that helps protect seniors with memory or judgment challenges while improving the overall quality of life for families and caregivers.

teleCalm®
protecting seniors, empowering caregivers

National Recognition for SWAN



ANGEL CAPITAL ASSOCIATION

- **2018 annual ACA Summit in Boston**
 - **SWAN was asked to organize and moderate a session on impact investing**
- **ACA monthly syndication conference call**
 - **SWAN chairs a monthly call for impact investors from across the USA**

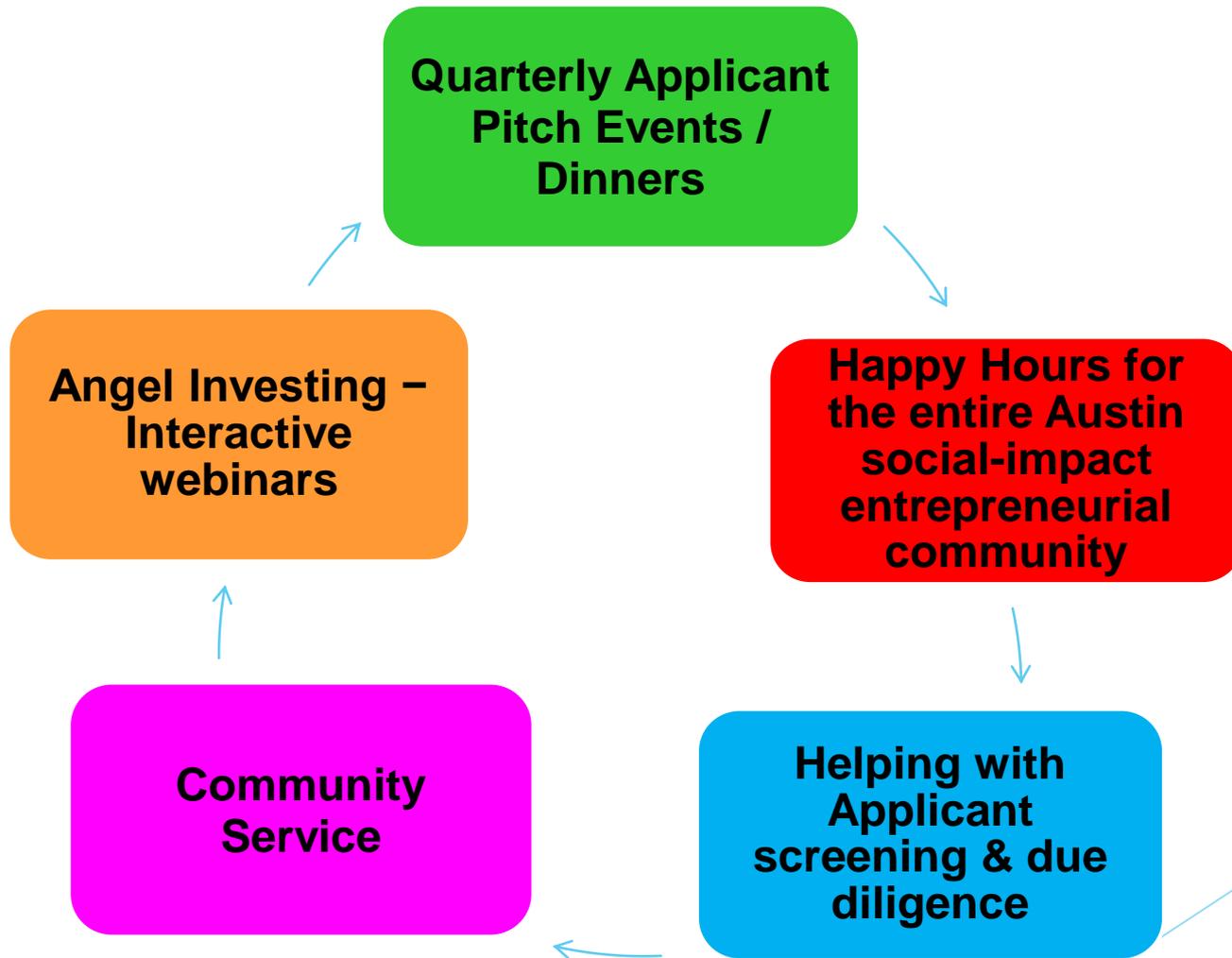
Giving Back to the Community

- **SWAN angels have been mentors with the Greater Austin Hispanic Chamber of Commerce's Superstars entrepreneurial program at Title 1 high schools**



- **At the 2018 final Austin competition, SWAN selected Lizett Abrego and Maria Hernandez from the Travis Early College High School as the Social-impact winners**
- **They presented their company idea to the SWAN network and were awarded scholarships that were raised through a “I Live here, I Give Here” campaign**

Opportunities for Engagement



On being SWAN Angel

- ▶ Available to accredited individuals
- ▶ We encourage new angels to watch and learn before making an initial investment
- ▶ Investment decisions are made by each individual angel
 - ▶ Decide how much of your assets to commit to this asset class
 - ▶ No contractual requirement to invest
 - ▶ Individual investment amounts per company have ranged from \$5,000 to \$300,000



For more information on SWAN...



- ▶ See www.swanimpact.org
- ▶ Sign up for our [email newsletter](#)
- ▶ [Board of Directors & Mentors](#)
- ▶ Call or email:
 - ▶ +1.512.658.2240
 - ▶ Bob.Bridge@SwanImpact.org